



Provost's Library Advisory Committee Meeting

December 8, 2017

UConn
FOUNDATION



The mission...

...of The University of Connecticut Foundation, Inc. is to solicit, receive, invest and administer gifts and financial resources from private sources for the benefit of all campuses and programs of the University of Connecticut.

The Foundation operates exclusively to promote the educational, scientific, cultural, research and recreational objectives of the University of Connecticut. As the primary fundraising vehicle to solicit and administer private gifts and grants to enhance the University's mission, the Foundation supports the University's pursuit of excellence in teaching, research, and public service.

The Relationship Between UConn and the Foundation

- The University and the Foundation have established a fee-for-service arrangement, under the terms of an annual operating agreement, which stipulates that the Foundation will conduct private fundraising on behalf of UConn. This is a longstanding practice at UConn and most other major public universities. It is also fully consistent with Connecticut statutes governing the proper University-Foundation relationship.
- Effective July 1, 2015, the Foundation also assumed all alumni engagement responsibilities for the University of Connecticut. This expanded role for the Foundation was approved by the University's Board of Trustees and the Foundation's Board of Directors and is codified in the agreement between the Foundation and the University.
- The UConn Foundation employs its own staff (~140). These employees are recruited, hired, trained, and managed subject to the Foundation's human resources policies and procedures.
- Visit the Foundation's "About Us" page to learn more about what institutionally related foundations are, and how they benefit the University and donors. You can find a wealth of tax, legal, and financial information on our Financial and Governance and Disclosure pages.

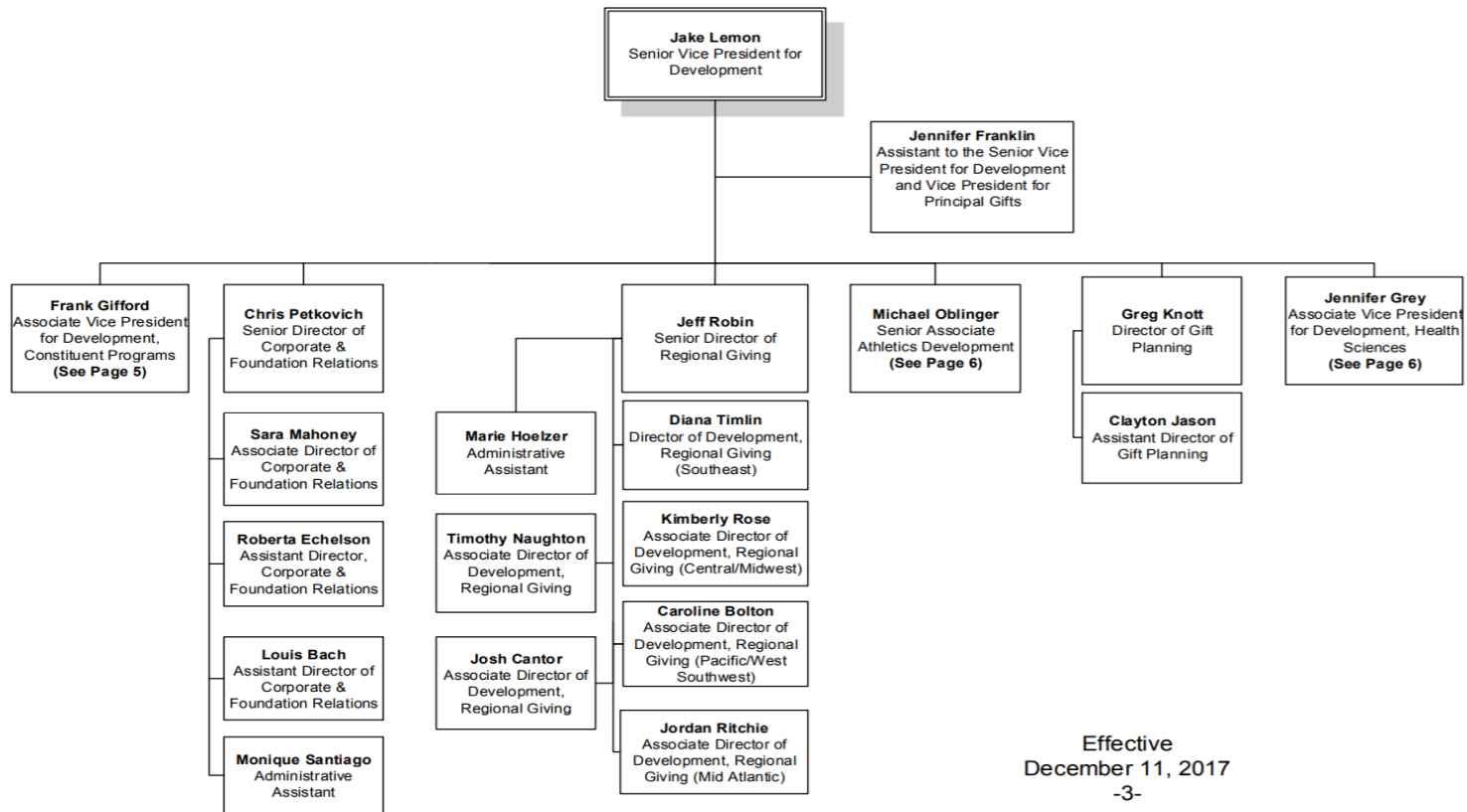
www.foundation.uconn.edu/about-us/

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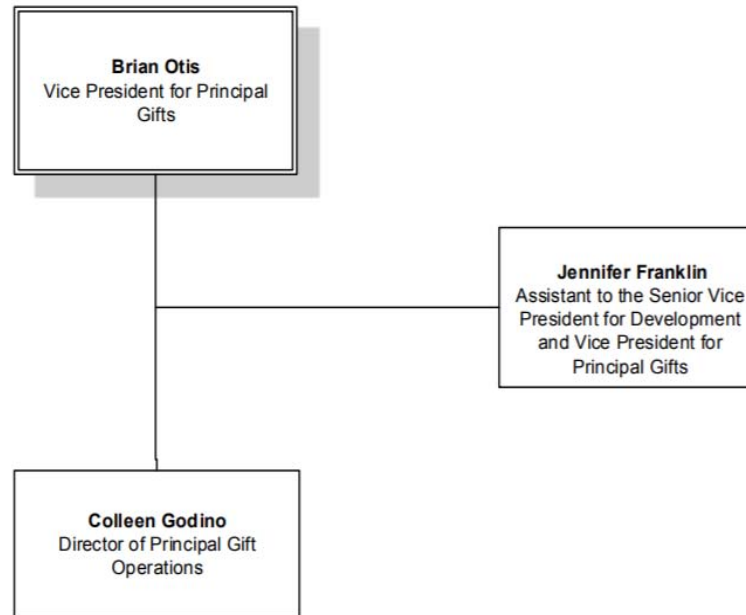
Fundraising and Development

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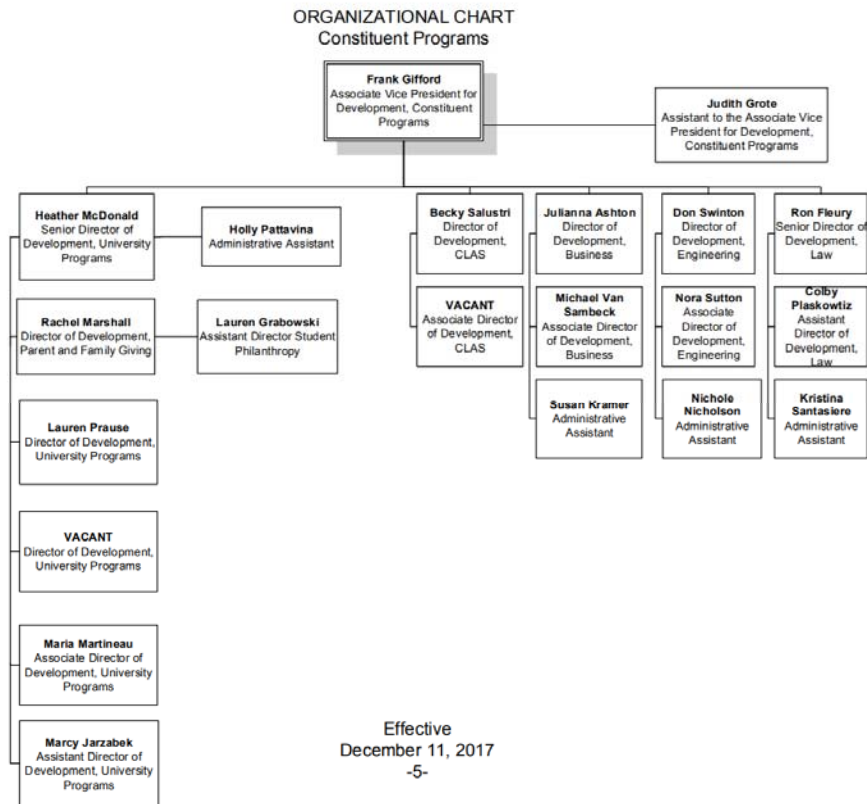
Development Organizational Chart



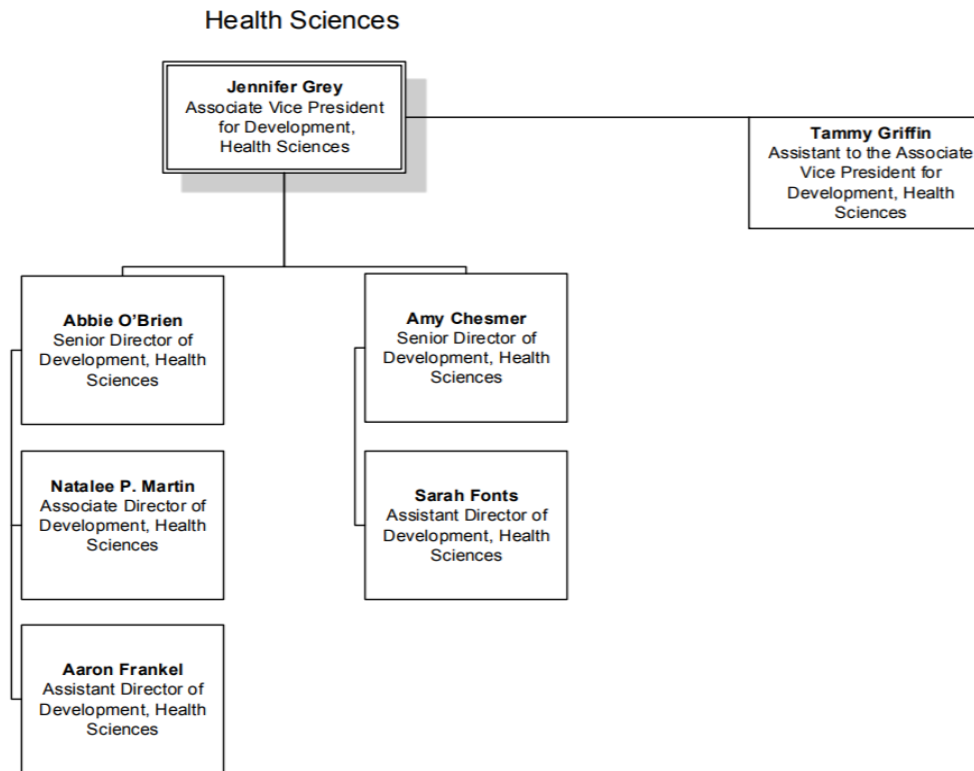
Development Organizational Chart



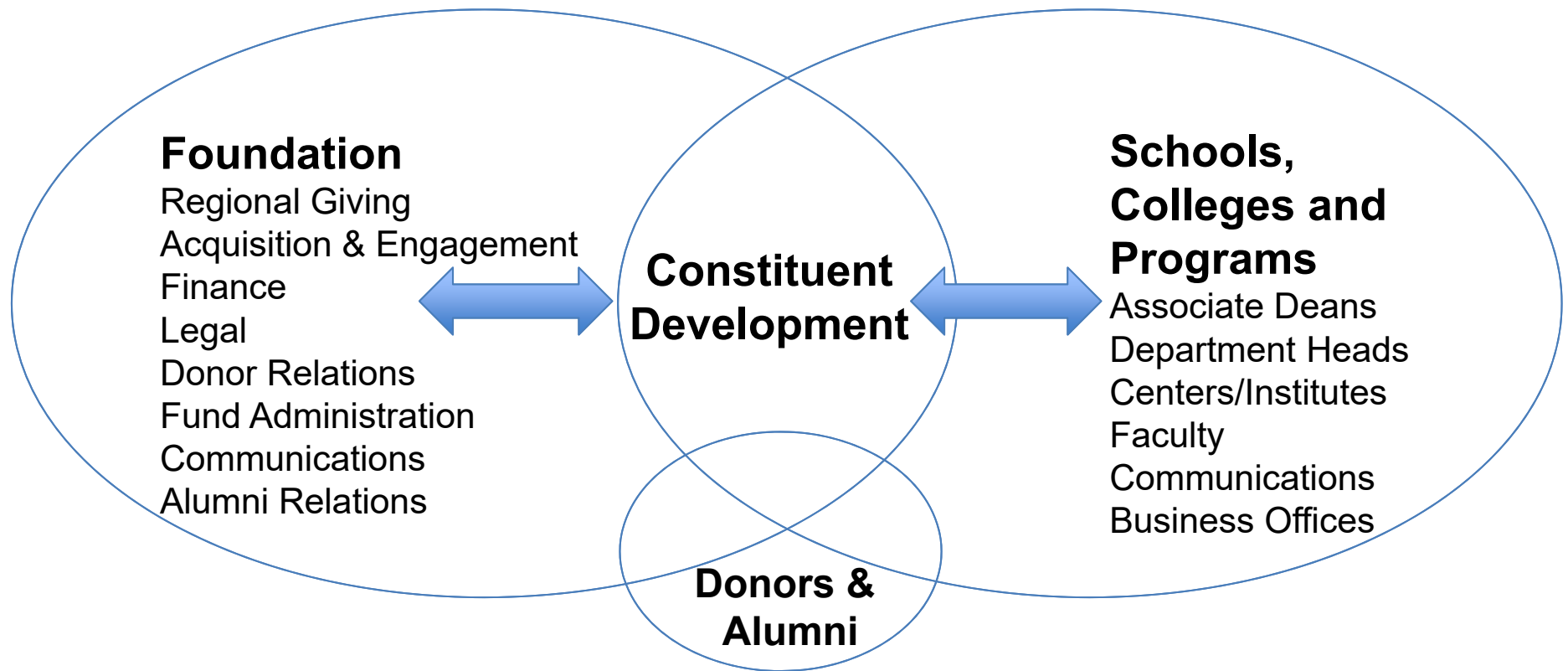
Development Organizational Chart



Development Organizational Chart



Constituent Development Program



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University Library Development

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Library Development Overview

Constituent Officer Lauren Prause and Interim Vice Provost Holly Jeffcoat

- ✓ Quarterly Meetings
- ✓ Monthly Meetings with internal stakeholders/natural partners
- ✓ Periodic Strategy Sessions
- ✓ Attendance at Key Events and Donor Visits

Library Development Overview

Constituent Officer Lauren Prause and Interim Vice Provost Holly Jeffcoat

- ✓ Work together to identify funding priorities
- ✓ Focus on top relationships and collaborate on strategy for each prospect
- ✓ Coordinate communications and drive engagement
- ✓ Ensure excellent recognition and stewardship

Library Development Successes

- ✓ Secured Major Gifts for Open Educational Resources
- ✓ Established Funds to Support Key Archival Collections based on donor interest
- ✓ Stewardship of Archives' in-kind donors and strategic outreach for supporting cash gifts
- ✓ Initial planning for naming opportunities for refurbished spaces to incentivize unrestricted funding for Library, especially HBL
- ✓ Creation of student group to rally support and inspire student philanthropy as a part of Ignite Crowdfunding Campaign

Questions



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